

Piping Polo Shirt

Artwork Specifications For **PRINTING**



Lightning Promotions
A product for every promotion

Uploading Files

For files over 200MB please email the design.
Remember to use your order number in the subject
artwork@lightningpromo.com.au

Recommended File Formats



- All files to be converted to CMYK, not RGB
- Provide files without trim, crop or registration marks
- All fonts converted to outlines (paths/curves)
- Embed all images and elements

Other Accepted File Formats



- All files to be converted to CMYK. not RGB
- Bitmap images no less than 300 DPI at full size

Important Note:

Colour Matching

We strive to provide the best possible prints; however, we do not offer a colour matching service. Colours may vary due to inks, design files, garment colours, materials and monitors/screens. Most of our machines print in CMYK, we cannot print RGB files. If you forget or do not know how to, our printers will automatically convert the file for you.

Print Placement

While printing, we do our best to ensure designs are printed in consistent locations on all shirts in the run. However, small variations should be expected. All garments are sewn differently, and variations in each individual shirt may result in varied placements.

If the desired print location is near a seam or a collar, these variances may be more noticeable.

Specialty Colours

We do not offer Fluro, Hi-Vis or Metallic print colours.

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Artwork Specifications For EMBROIDERY



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Recommended File Formats



Other Accepted File Formats



In general our graphics team accepts most types of artwork. We can digitise JPEG, PNG AI, PDF, TIFF, psd even pictures of drawings. It's important to remember, the clearer the reference image, the better the embroidery will be as the process of digitising involves the recreation of your logo or design. The clearer the reference image the the more exact the digitised files will be.

If you artwork involves intricate designs or letters, be sure to inspect the file, making sure all design elements are at least 6mm high. Smaller letters will start to overlap, look messy and sometimes appear squashed. Fine details and gradients do not translate well when embroidered.

We'll review your file prior to production and make any notes or required changes to the file to best ensure the integrity of the design is maintained whilst improving the quality of the embroidered product.

Important Note

PMS Colour Referencing and size guides are recommended. If you would like your logo or design to produced in a particular colour or size please supply PMS Colours and size specs in the comment section when uploading your logo. If you do not supply a PMS colour or size reference our team will choose for you. Embroidery sample swatches are provided prior to the production of every new logo.